

THE STOCKMAN

AG-EXTRA

2026 PRINT & DIGITAL
ADVERTISING OPPORTUNITIES

WE ARE HERE TO PROMOTE YOU



Advertising Rates

2 full pages	\$2195
full page	\$1195
half page	\$695

Design Services

Ad design is available. \$250 for 2 page spread, \$150 for full page, and \$75 for half page or smaller. *Supplied images must be 300dpi. The Stockman Ag-Extra is not responsible for blurred or pixelated images in print.*

Production Deadlines

issue	materials due
January	December 10
February	January 10
March	February 10
April	March 10
May/June	April 10
August/Sept.	July 10
October	September 10
November	October 10
December	November 10

submit ad copy or materials to:

makayla@stockmanmag.com

accepted file types

Press Quality PDF, JPEG in 300dpi, or Adobe Photoshop PSD

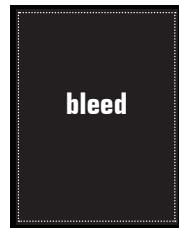
bleeds available

Finished trim size is 8.5" x 11". Bleeds are available on full page ads at no charge. Please note live image area of 7.5" x 10".

Ad Sizes

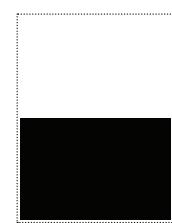
full page with bleed

8.5" x 11" page size
0.125" bleeds all sides
0.5" margins all sides
live image area: 7.5" x 10"

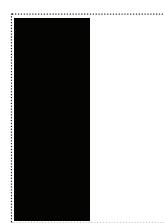


full page without bleed

7.5" x 10"



horizontal half page
7.5" x 5" | no bleed



vertical half page
3.75" x 10" | no bleed



double card
2 options | no bleed



reference card
3.5" x 2.5" | no bleed

OUR AUDIENCE

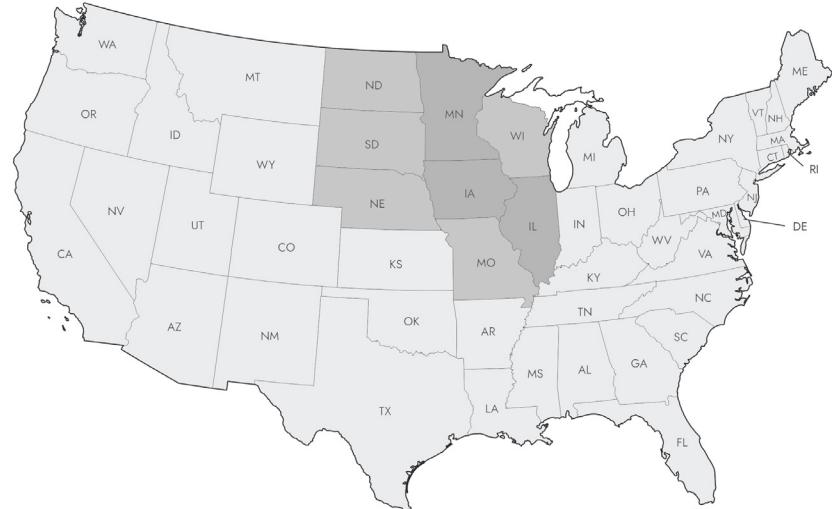
Print and Online Circulation over
40,000!

in print

The Stockman Ag-Extra is the premier livestock publication featuring and serving seedstock and commercial beef producers nationwide. Issues can be found at various events throughout the year and in mailboxes across the country, with the highest concentration of subscribers in the upper Midwest.

online

Read *The Stockman Ag-Extra* anytime, anywhere simply by visiting our website. In every issue, you will find incredible cattle, plus relatable, entertaining, and inspiring editorial features that are shared across our social media platforms each month.



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#morethanahobby

stockmanmag.com

AVAILABLE IN

Print and Digital

FORMATS



Scan to Subscribe!



7-Day Catalog Traffic Campaign

POWERED BY STOCKMAN AG-EXTRA | Rate: \$795

- One custom square video designed for social media
- Sponsored post delivered through Stockman Ag-Extra
- Drives traffic directly to SmartCattleLogs.com (SCL) or catalog landing page
- Designed to support catalog visibility during peak interest windows

Estimated Results:

- ~20,000 impressions
- ~15,000 views
- ~400 clicks

