

THE STOCKMAN

more than a hobby.

Media Kit

2025

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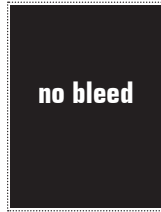
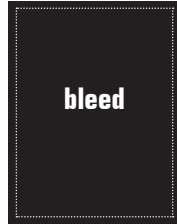
Sizes

full page with bleed

8.5" x 11" page size
0.125" bleeds all sides
0.5" margins all sides
live image area: 7.5x10"

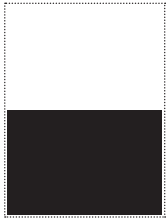
full page without bleed

7.5" x 10"



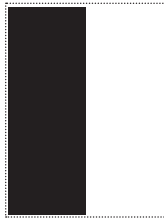
horizontal half page

7.5" x 5" | no bleed



vertical half page

3.75" x 10" | no bleed



horizontal third page

7.5" x 3.33" | no bleed



vertical third page

2.5" x 10" | no bleed



double card

5" x 5" | no bleed



reference card

2.5" x 2.5" | no bleed



Rates

full page \$800

half page \$450

third page \$350

double card \$300

reference card \$80

Contact

THE STOCKMAN MAGAZINE, LLC

PO Box 597, Clarion, IA 50525

605.690.6050 | makayla@stockmanmag.com

Notes

submit ad copy or materials to:

makayla@stockmanmag.com | 605.690.6050

accepted files types

Press Quality PDF, JPEG in 300dpi, or Adobe Photoshop PSD

bleeds available

Finished trim size is 8.5" x 11". Bleeds are available on full page ads at no charge. Please note live image area of 7.5" x 10".

design services

Ad design is available free of charge when you advertise with us! Express charges apply for materials received after the due date. *Supplied images must be 300dpi. The Stockman is not responsible for blurred or pixelated images in print.*

included with print

All sales and events are listed on our sale calendar found on our website. Half and full page ads will also be listed on our social media pages at no extra charge.

subscribe for free

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discounts | premium pages

Contact us for frequency discounts and pricing on our premium pages.

ring service

Call for consultant availability and a personalized quote.

Dates

issue	materials due
January	December 1
February	January 10
March	February 10
April	March 10
May	April 10
August	July 10
September	August 10
October	September 10
November	October 10
December	November 10



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Our Readers

in print

The Stockman is the premier livestock publication featuring and serving seedstock and commercial beef producers nationwide. Issues can be found at various events throughout the year and in mailboxes across the country, with the highest concentration of subscribers in the upper Midwest.

online

Read *The Stockman* anytime, anywhere simply by visiting our website. In every issue, you will find incredible cattle, plus relatable, entertaining, and inspiring editorial features that are shared across our social media platforms each month.

Our Readers

stockman design services

We offer specialized graphic design services for the livestock industry. Contact us for a no-obligation quote on your next flyer, brochure, catalog, ad, or logo!

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